Tony Truong

*The good, bad, and ugly*

 An aspect on a webpage that can make a poor impression on a user would be too much clutter with too much content and other things such as too much advertisements and useless information. Too much content would have the viewer have a hard time finding things and makes them lose interest. More space would make it easier on the eyes and for the developer to make too. An example of a cluttered site would be <http://www.arngren.net/>. Also, lots of ads would drive the user away. A few ads here and there couldn’t hurt but when ads are popping up left to right, that would drive the user crazy exiting out the website. It would be hard for people to try to find what they are looking for and they would be impatient and leave the page or find what they need when it’s too late. An example of this would be <http://milliondollarhomepage.com/>. Even though this site was meant to have lots of ads, you can’t be on it all day unless you’re really bored.

 Another aspect would be an outdated webpage with broken links and outdated information. Some sites don’t keep up to date with their information having irrelevant information or being outdated. Some sites like yelp have old information an example being <http://www.yelp.com/biz/tien-thai-pho-abington> which is an old restaurant that closed down a few months ago. Another example would be a website with broken links. It wouldn’t help if every link someone clicked on lead to nothing unless it was meant to be that way. Sites, should be maintained in an orderly fashion or should be taken down. An example of this would be google.com, sometimes there links are broken because the sites are old or they changed the URL etc.

 An aspect of a good website would be a clean looking page with a good layout and easy to read font. This would draw users to come back to the site every time because they’ve had a pleasant experience with the site. An example of this would be <http://www.amazon.com/>. They have a clean layout with a simple template with not too many ads and the right amount of content. Their picture gallery is in order and gives the user what they want to see and less of what they don’t. Also, the text is a simple black color which everyone can read unless you have bad vision. Another example would be <http://www.ebay.com/>, even though amazon is a better site to go to overall.

 Another aspect to a good website design is easy navigation which is key to a good website. This helps the user navigate a website going on different parts of the website and back home. Every webpage should have a simple elegant design when it comes to the navigation bar. An example of a good site with navigation is <https://www.yahoo.com/>. This site has both navigation bars on top and to the left, the one to the left have pictures which help distinguish each other and makes it easier to navigate. Another example would be <http://www.apple.com/>, there’s so much content on the apple site but it’s all sorted out with the simple navigation bar they have on top. This makes their site full of content but clean and simple on each and every page.